

Ranking 2010/11	Team	League	MERIT Index Media Value
1	FC Barcelona	BBVA	140.55
2	Real Madrid	BBVA	128.40
3	Manchester United	Premier League	88.15
4	AC Milan	Serie A	69.82
5	Inter de Milan	Serie A	60.69
6	FC Chelsea	Premier League	56.16
7	Manchester City	Premier League	53.23
8	FC Arsenal	Premier League	51.42
9	FC Liverpool	Premier League	45.49
10	AS Roma	Serie A	43.56
11	Tottenham Hotspur	Premier League	37.57
12	Juventus de Turin	Serie A	35.51
13	Atlético de Madrid	BBVA	32.30
14	Bayern München	Bundesliga	29.40
15	FC Villarreal	BBVA	27.18
16	SSC Napoles	Serie A	26.07
17	FC Schalke 04	Bundesliga	25.37
18	US Palermo	Serie A	24.67
19	FC Valencia	BBVA	24.39
20	FC Everton	Premier League	21.20
21	Olympique Lyon	Ligue 1	20.85
22	Athletic Bilbao	BBVA	20.61
23	Udinese Calcio	Serie A	20.34
24	Borussia Dortmund	Bundesliga	20.29
25	Lazio Roma	Serie A	19.73
26	Newcastle United	Premier League	18.65
27	FC Sevilla	BBVA	18.61
28	FC Genova	Serie A	18.20
29	Bolton Wanderers	Premier League	18.01
30	UC Sampdoria	Serie A	17.98
31	AC Fiorentina	Serie A	17.05
32	FC Fulham	Premier League	16.96
33	Birmingham City	Premier League	16.91
34	AFC Sunderland	Premier League	16.89
35	Aston Villa	Premier League	16.39
36	Olympique Marseille	Ligue 1	16.23
37	Bayer 04 Leverkusen	Bundesliga	15.09
38	Werder Bremen	Bundesliga	15.03
39	VfL Wolfsburg	Bundesliga	14.25
40	Blackburn Rovers	Premier League	13.76