

Ranking 2010/11	Player	Team	League	MERIT Index Media Value
1	Lionel Messi	FC Barcelona	Liga BBVA	35.22
2	Cristiano Ronaldo	Real Madrid	Liga BBVA	30.67
3	Wayne Rooney	Manchester United	Premier League	19.09
4	Xavi	FC Barcelona	Liga BBVA	17.27
5	David Villa	FC Barcelona	Liga BBVA	15.85
6	Zlatan Ibrahimovic	AC Milán	Serie A	15.85
7	Andrés Iniesta	FC Barcelona	Liga BBVA	14.54
8	Samuel Eto'o	Inter de Milán	Serie A	13.01
9	Xabi Alonso	Real Madrid	Liga BBVA	12.91
10	Fernando Torres	FC Liverpool	Premier League	12.39
11	Karim Benzema	Real Madrid	Liga BBVA	11.93
12	Iker Casillas	Real Madrid	Liga BBVA	11.70
13	Gonzalo Higuaín	Real Madrid	Liga BBVA	11.30
14	Francesco Totti	AS Roma	Serie A	10.91
15	Pato	AC Milán	Serie A	10.79
16	Robinho	AC Milán	Serie A	10.22
17	Gerard Piqué	FC Barcelona	Liga BBVA	10.17
18	Mesut Özil	Real Madrid	Liga BBVA	10.05
19	Steven Gerrard	FC Liverpool	Premier League	10.05
20	Diego Milito	Inter de Milán	Serie A	9.94
21	Didier Drogba	FC Chelsea	Premier League	9.88
22	Ronaldinho	AC Milán	Serie A	9.66
23	Wesley Sneijder	Inter de Milán	Serie A	9.66
24	Carlos Tévez	Manchester City	Premier League	9.44
25	Dani Alves	FC Barcelona	Liga BBVA	9.43
26	Cesc Fàbregas	FC Arsenal	Premier League	8.99
27	Kaká	Real Madrid	Liga BBVA	8.97
28	Carles Puyol	FC Barcelona	Liga BBVA	8.97
29	Ryan Giggs	Manchester United	Premier League	8.58
30	Robin van Persie	FC Arsenal	Premier League	7.90
31	Ezequiel Lavezzi	SSC Nápoles	Serie A	7.84
32	Franck Ribéry	Bayern München	Bundesliga	7.73
33	Raúl	FC Schalke 04	Bundesliga	7.67
34	Dimitar Berbatov	Manchester United	Premier League	7.50
35	Arjen Robben	Bayern München	Bundesliga	7.44
36	Frank Lampard	FC Chelsea	Premier League	7.05
37	Edwin van der Sar	Manchester United	Premier League	7.04
38	Marco Borriello	AS Roma	Serie A	7.04
39	Javier Zanetti	Inter de Milán	Serie A	7.04
40	Sergio Ramos	Real Madrid	Liga BBVA	7.04
41	Sergio Busquets	FC Barcelona	Liga BBVA	6.76
42	Nani	Manchester United	Premier League	6.76
43	Víctor Valdés	FC Barcelona	Liga BBVA	6.76
44	Gareth Bale	Tottenham Hotspur	Premier League	6.53
45	Marcelo	Real Madrid	Liga BBVA	6.53
46	Diego Forlán	Atlético de Madrid	Liga BBVA	6.44
47	John Terry	FC Chelsea	Premier League	6.37
48	Mario Balotelli	Manchester City	Premier League	6.13
49	Nicolas Anelka	FC Chelsea	Premier League	5.97
50	Rio Ferdinand	Manchester United	Premier League	5.96